



## Our Masterplan

The masterplan that we are developing sets out the core strategy that will guide decisions and growth in the next 10-20 years. We are approaching the site as a whole, looking at the short-, medium- and long-term space and growth requirements to ensure that we plan properly for the future needs of the university, its colleges, institutes and students.

The masterplan also gives us an opportunity to develop the most environmentally sustainable educational estate in London. We intend to use low- and no-carbon technologies to help London reduce emissions. The developments and refurbishments that form this masterplan will be undertaken using high quality materials designed to last, evolve and adapt with the future trends of education and learning.

The masterplan will provide an improved public, green and open space for all with clearer ways to walk and cycle. It will also include enhanced lighting and better east-west connections.

Biodiversity will be greatly enhanced through the improvement of public and green-spaces. We hope that our masterplan will create an inspiring place for our students to learn, but by replacing vast swathes of tarmac with landscaping and planting, it will also become a haven for people, pollinators and wildlife in the heart of the city. We will reduce car-parking, giving priority to pedestrians and cyclists across the campus. This will help to create a better Bloomsbury for the local community, including workers, students and visitors.

## Your Feedback

**Feedback**

**Response**

**Byng Place**

New gateway building was seen as an improvement by some though some felt that the proposals made Byng Place feel a 'leftover space'. There were concerns that it could cause Torrington Place to become too closed off. We are testing options for a new building that could enhance both Byng Place and Torrington Square.

**Malet Street**

Reducing the number of coaches was a popular idea, but you were uncertain as to how this would be achieved. There was concern that the plans would make Malet street less accessible. Malet street will remain accessible to the public. We are consulting with the British Museum over a coach management scheme.

**Warwickshire & Bonham Carter House**

There were no objections to proposals to increase bedspaces and make the building accessible.

**Senate House**

The idea of activity on the rooftop was welcomed though there were concerns that a glass extension might be too conspicuous. To make the canopy less visible from the street level we have redesigned it to set it back further. There were concerns over the pavilions making the existing entrances redundant and that they could be too large. We have removed the proposed pavilion on the Russell Square side and we are looking into ways in which we can change the proportions of the pavilion proposed for Malet Street.

**Montague Place**

Proposals for Montague Place were supported, but you asked us to ensure that the area does not start to feel like a university campus. We are exploring designs that will help improve the area for the public so it will feel open, not 'campus-like.'

**Woburn Square & Christ Church**

The landscaping proposals were welcomed but you were less sure about the loss of parking spaces. There were few comments about the building proposal other than the need to respect both the Georgian terrace and the IOE. We will provide blue badge parking. The new building will extend the Georgian terrace but also respond to the setting of the IOE.

**Torrington Square & Student Central**

Plans to improve Torrington Square were popular. You told us you liked the Malet Street facade of Student Central but that the Torrington Square facade could be improved. Our revised proposals will retain the facade of Student Central on Malet Street & Torrington Place and add a new facade on Torrington Square.

**Senate House 4th Quadrant**

There was some concern over the loss of open space. You also wanted our designs to be in keeping with the rest of Senate House. We will provide public open space in the courtyard and ensure there remains a pedestrian route between Senate House and the Brunel Gallery to Stewart House.

**20 Russell Square**

The idea of an infill building was supported, as long as it blends in with the surrounding buildings. We are looking at the relationship to both buildings including a possible sensitive connection to IOE to create more usable space and improved accessibility.

**Stewart House**

There were no objections to the principle of redevelopment, providing the entrances are improved. You asked that any new building fits in well with the historic area.

[WWW.UOLMASTERPLAN.CO.UK](http://WWW.UOLMASTERPLAN.CO.UK) **BDP.**

How we responded to your feedback



## Our Vision

*“A world class university environment in London’s Knowledge Quarter”*

We have developed the masterplan to improve Bloomsbury, ensure that our existing facilities can adapt to meet the changing needs of our students. It will also help to ensure that London continues to attract future talent. We want to create a world-class educational environment that is not only connected to its history, but also forward-looking. This will be key to ensuring that Bloomsbury is full of vitality and continues to be an iconic quarter of London.



William Beveridge, Vice Chancellor, University of London, 1926-1928

Senate House and the surrounding area that makes up the University of London’s estate in Bloomsbury is a core part of London’s academic life. Our vision is to create an amazing space to help bring the university’s colleges and institutes together, creating an academic hub for the University. This will include providing more space for seminars, lectures and other academic activity within the building including an enhanced use of the tower block. Having been in Bloomsbury for more than 80 years, we want to continue to develop the area as faithfully as possible to the vision of those who helped make it what it is today. When the university was established in Bloomsbury, Vice President William Beveridge set out his ambition to create a space in London that:

*“could not have been built by any earlier generation than this, and can only be at home in London.’ It ‘will knit the University together, make it more conscious of itself and its purpose... it means a chance to enrich London – to give London at its heart not just streets and shops... but a great architectural feature ... it should recall to us, the clear cut relevance of science, the light-heartedness and solemnity of youth and the enchanted garden of the arts.”*

*-William Beveridge, 1926*

This is our inspiration and we want to continue to fulfil William Beveridge’s ambition; to help make Bloomsbury the most important educational space in London, to secure London’s position as the leading city for education in the world, but most importantly to improve the area for the entire Bloomsbury community.



Masterplan proposals (1st Draft)

## Masterplan proposals (1st Draft)

On this page you'll find a copy of all of the boards that were displayed at the drop-in event in Chancellor's Hall, Senate House on Tuesday 11 August 2015.

You can click into the individual images to enlarge them for easier viewing.



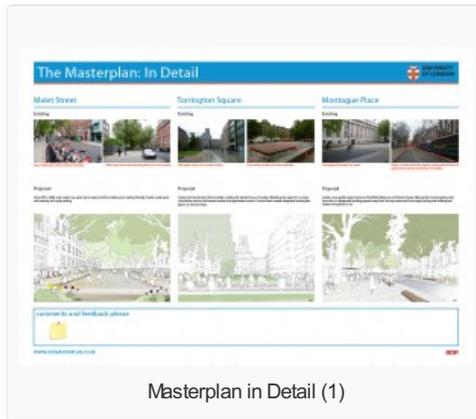
University of London Masterplan



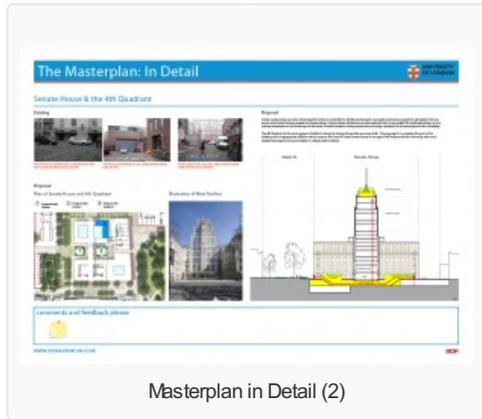
Areas of Focus and Opportunities



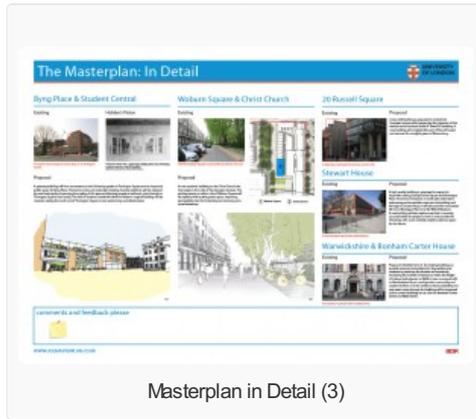
Masterplan Overview



Masterplan in Detail (1)



Masterplan in Detail (2)



Masterplan in Detail (3)

## What Happens Next?



We are at an early stage of our Masterplan process. We welcome your feedback, so will discuss the Masterplan proposals with Camden Council. The Council will then seek further information from interested parties and we will make any necessary amendments to the proposal.

The Study Team's previous work at this institution will also be available on our desk and website [www.london.ac.uk](http://www.london.ac.uk).

More information regarding the Masterplan can be accessed on the page and email from the Property & FM Department, 100, Malet Street, London WC1E 7HU. All services provided are available on 020 7549 4444.

Please have any questions about the proposal, use our email [masterplan@london.ac.uk](mailto:masterplan@london.ac.uk).

[www.london.ac.uk](http://www.london.ac.uk)

What Happens Next?





## About the University

The University of London is undertaking a masterplan study of its Bloomsbury site, Senate House and its environs. It explores potential improvements to the open spaces and development sites and also creates a vision for how the University of London's land in Bloomsbury will evolve in the coming years and decades.

The University of London was founded in 1836 and consists of 17 self-governing colleges and ten specialist research institutes.

The masterplan focusses on our Bloomsbury estate – an area full of a great academic and cultural richness. It includes some of the world's leading educational institutions in the University of London:

- University College London (UCL);
- SOAS (School of Oriental and African Studies);
- Birkbeck;
- London School of Hygiene & Tropical Medicine; and
- The Institute of Education.

In the area immediately surrounding the University's Bloomsbury estate the cultural and educational richness is reinforced by the British Museum, London's West End, UCL's Bloomsbury Campus, the Royal Academy of Dramatic Art and then further afield the Wellcome Trust, British Library, Francis Crick Institute, London School of Economics, Kings College London and Courtauld Institute of Art.

Bloomsbury has been our home for more than 80 years. It is an area that we love and we are as committed to its past as we are to its future. It is our vision that our proposed [masterplan](#) will enable Bloomsbury to grow in a way that respects its rich history, to retain its position at the heart of global education, and to inspire future global leaders, Nobel Prize and Grammy Award winners to continue making this part of London their home.





## Our History

### Our past

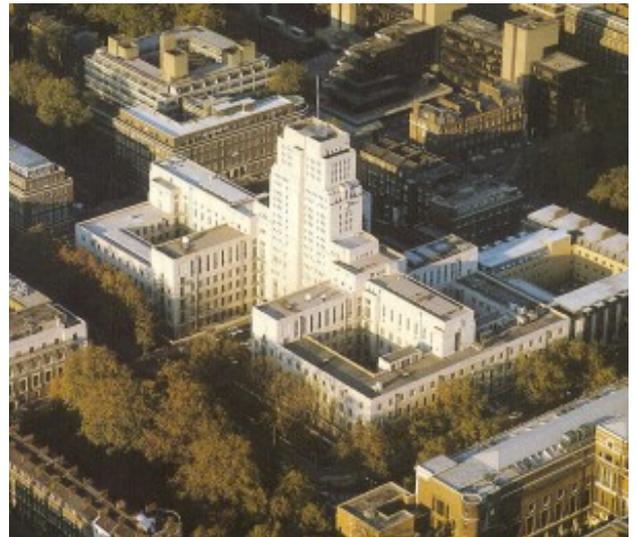
The University had quite a nomadic start since we were first established in 1836, when we were founded as a chartered university. Over our 179 year history, we have been based in various locations, including Somerset House, Marlborough House, Burlington House, the Imperial Institute and our current home Senate House. During the Second World War, our university and our colleges were evacuated to the provinces with the central offices moving to Richmond. The Ministry of Information moved into Senate House. After moving around a lot, we found a wonderful home in Bloomsbury over 80 years ago. We want to help make Bloomsbury better for everyone.

### Our present

London is in competition with many other world-class cities to attract future talent, which in turn helps economies to thrive. London is currently ranked #1 by PWC in the 2014 [Cities of Opportunity](#) report. However, other cities including Paris, New York and Singapore are also vying for the top spot. It is important to the vitality of Bloomsbury that it retains its reputation as an academic centre in the world's foremost city for higher education. This will enable it to continue attracting world-class talent. (Since the University of London was established by Royal Charter in 1836, it has been a centre for educating some of the world's most influential people, from presidents, prime ministers and monarchs to Nobel Prize winners, Grammy Award and Oscar winners as well as Olympic gold medallists.)

### Our future

We are proud to call Bloomsbury our home and our masterplan proposals explore the ways in which we can adapt our facilities in a way that stays true to the character of Bloomsbury, improving the quality of the area for the entire community whilst also continuing to offer a world-class education in the heart of London.





## Our Story



London is an attractive place to study for many students and as a result our student numbers have grown. This is putting pressure on existing academic and residential facilities and there is an unquestionable need for modernisation. We know we need to change and adapt our facilities to create more space that will enable us to meet the future needs of the university, but safeguarding the heritage of Bloomsbury is of paramount importance to us.

It has been our home for more than 80 years now and we've come to regard ourselves as custodians of the Bloomsbury estate. We have a deep appreciation of the rich tapestry of architectural and cultural history of the area as well as the mix of Georgian and 20th century architecture. We hope that our masterplan will enable us to weave a new layer into this tapestry that respects the history of the area, upholds Holden's initial vision but that also provides facilities and public spaces that will meet the needs of future generations of Bloomsbury

workers and residents.